

Media Release:

Rlnfra's demand for power goes up.

- **Despite consumers shift, maximum demand ups by 3% against last year.**
- **Minimum demand (Base load) ups by 6% against last year.**
- **1.15 lacs new consumers added during a year need more power.**
- **Net addition of 70,000 consumers after switchover of 45,000 consumers.**
- **60,000 plus new consumers added after MERC order on migration.**

Mumbai, June 24, 2010: The power requirement of Reliance Energy, Reliance Infrastructure's Mumbai power distribution arm, has gone up in last one year.

This year, during summer, the Company recorded a maximum demand (Peak Load) of 1449MW as against the 1410MW of last year, an increase of almost 3%; where as the minimum demand (Base Load) has gone up from 790MW to 848MW, an increase of almost 6%.

The increase in demand has called for requirement of more power for Rlnfra in view of its continuously increasing consumer base. The company has seen its consumer base increased by 1.15 lacs new consumers over last year as against the migration of 45,000 consumers to another utility; thus net addition 70,000 consumers.

To reiterate, Mumbai has a unique power sector scenario. In Mumbai, there exist four distribution licensees with four different power tariffs structures for their respective consumers. Out of these four, BEST, MSEDCL & Reliance Infrastructure have demarcated licensed distribution area. Tata Power, the fourth licensee, is a common licensee for entire Mumbai, excluding area covered by MSEDCL. The MERC, State Power Regulator, vide its order dated 15th October 2009, allowed Mumbai consumers, except consumers in MSEDCL's areas, to choose their power supplier.

However, despite this, Reliance Energy has added more than 1.15 lacs consumers in its licensed distribution area in last one year; 60,000 of which have been added since the MERC order.

The details of new consumers added are as follows:

Sr. No.	Consumer Category	New Additions In last year.
1.	Residential	91 860
2.	Commercial	23 345
3.	Industrial	389
	Total	1,15,594

The Spokesperson for Reliance Infrastructure said, ***“Our demand has gone up and in view of the trend of new consumers choosing Rlnfra as power supplier of their choice, it is likely to increase further. In view of existing 22 lacs low end consumers and substantial new additions seen in lower strata only, its imperative to have cheaper power available for them.”***

He also said, ***“Tariff is the only issue that tempts consumers to migrate; however, despite this, the consumers added during the period is a testimony to determine importance of service levels offered. This is encouraging and we would endeavour to serve better and continually improve our service levels for all our consumers.”***

He further added, ***“Reliance Energy has already been judged the best power utility earlier, among 20 odd distribution utilities across the country, to win prestigious ‘IEEMA Award for Excellence in Power Distribution – Urban’, where the Company’s performance was evaluated by eminent field experts, including Consumers Representative like Prayas Energy Group.”***

Mumbai has, in all, around 44 lacs electricity consumers across the city; of which, Reliance Energy caters to the major chunk of around 28 lacs. To add, the large portion of low end consumers also falls in Suburban Mumbai, who gets power from Reliance Energy for last several years.